



XGEN COATING SYSTEM™

**Solutions. Delivered.**



## APPLICATION CASE STUDY:

*Project Description:* Apply Product to Restroom Tile & Grout

*Customer:* Apple Store

*Location:* Huntsville, Alabama

*Date:* June, 2016

### PROJECT DETAILS

**Project Overview:** The restrooms in this Apple retail store had tile and light-colored grout installed. Naturally, over time, the tile and grout showed foot traffic and the grout became stained and dirty. The restrooms were difficult to keep clean and did not have a good appearance for customers and employees in keeping with the bright clean image of Apple.

**More than 20 additional Apple store applications have been completed in: North Carolina, Kentucky, Ohio, Michigan, Tennessee, Indiana & Pennsylvania**

**xGen Product Purchased Through:** PPG, Memphis & Nashville

**Customer:** Whitney Brown, GWS

### PRODUCT DETAILS



**xGen Product Utilized:** X-PROTECT Performance Topcoat - High Gloss

**Features & Benefits:** Apple wanted to renovate the restrooms to make them easier to maintain and look more clean and sanitary. The customer was presented X-PROTECT as a restorative alternative for the tile and grout.

Color seal was applied to the grout to make the grout look like new as well. In addition to improved appearance, X-PROTECT also adds slip-resistant properties to the flooring. The gloss product created a bright, fresh appeal in the restroom and can be cleaned without using harsh chemical cleaners going forward.

**BEFORE APPLICATION**



**AFTER APPLICATION**



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